

JENNY CARRERE

Music Business Consultant & Developer • 2017

WHY YOU NEED HELP?

Do you know how to legally release a cover video on you tube?

-Jenny Knows

Do you know what soundExchange, ASCAP, BMI and PROs are and why you need them?

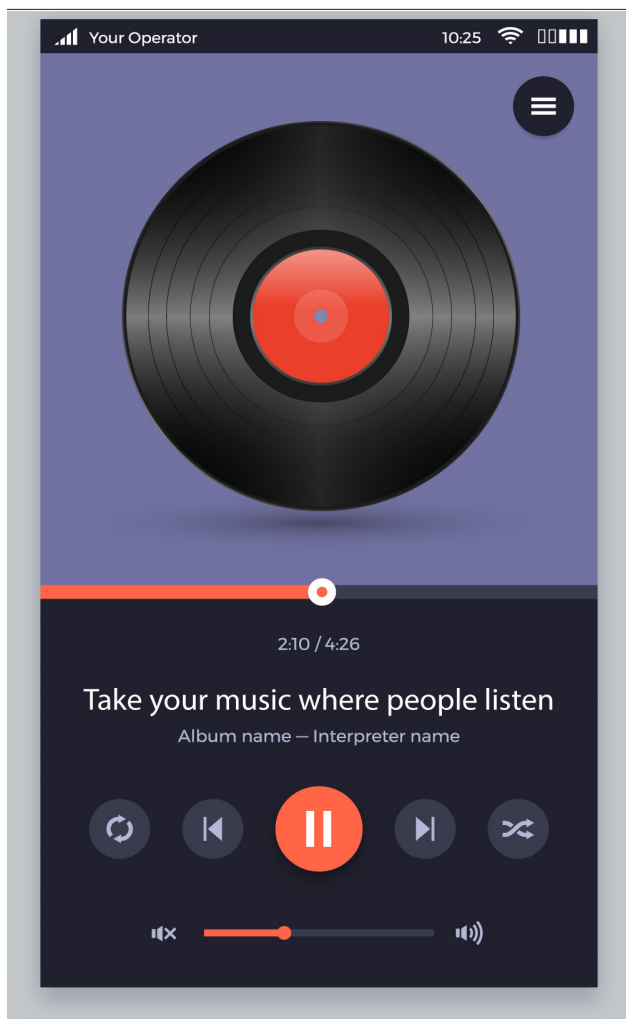
-Jenny Knows

Did you know that you can make big money in today's new indie music world?

-Jenny Knows

Luck happens when Opportunity meets preparation....

let me help you get prepared!



ALBUM RELEASE PACKAGES

Tell the world

\$1000

This package is for those who need help getting their music available to everyone and making sure you are receiving the royalties you are entitled to.

Have a home

\$500

This package ensures you have a folder with everything you need ready for all platforms. If you are trying to get your music distributed and keep getting stuck on various platforms because you don't have the requested photo sizes, or text or links ready, then this is for you.

Look good

\$2000

If you need album artwork, a website and cohesive branding then this is the package for you.

**all packages include a free consultation.*

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KEEP IN TOUCH

JENNY CARRERE

sabasdesigns@gmail.com

www.sabasdesigns.com



ALBUM RELEASE

Promotional Plan	\$300
Copyright Registration	\$50
Blog Research & pitch	\$200
Distribution Set Up	\$150 single / \$350 album
Publishing Set Up	\$100 single/ \$150 album
Register for Royalties	\$100 single/\$150 album
Audio Platform setups (soundcloud, youtube, bandcamp)	\$100 - \$225

MUSIC BIZ HELP

2-3 hour consulting sessions: \$100 each
-How to make money in the new music business
-How to find a distribution & publishing company
-Things to do before your album release & how
Have something else in mind? Contact me!

BRANDING

Logo makeover (3 edits)	\$200
Logo Design (3 edits)	\$350
Electronic Branding Package	\$100
Promotional designs	\$75 / hour
Album Cover Design	\$350
Merch Designs	\$75 / hour

WEB DEVELOPMENT

Standard small business Package (1-4 pgs)	\$950
Standard med business Package (5-10 pgs)	\$1250
Standard large business Package (11-20 pgs)	\$2300
Website Updates	\$125 per page

All Websites include:

- consultation, needs analysis, mockup proposal, contract and client survey
- Custom designed interface
- responsive design
- minor digital retouching and cropping of photos
- search engine optimization so that your site will be found by major search engines
- uploads to your web hosting server
- search engine submission to the top engines
- one year of web hosting & domain registration if needed

ADD ON WEB OPTIONS

Extensive photo retouching and/or conversions
of client's Photos \$20 per photo

Mailing list integration \$50

MUSIC BUSINESS FOLDER OF ASSETS

- | | |
|-------------------|----------------------------|
| • Text Folder | \$100 (\$500 to write) |
| • Audio Folder | \$300 |
| • Graphics Folder | \$200 (free if I designed) |
| • Photo Folder | \$100 for edits |
| • Video Folder | \$75/hour |